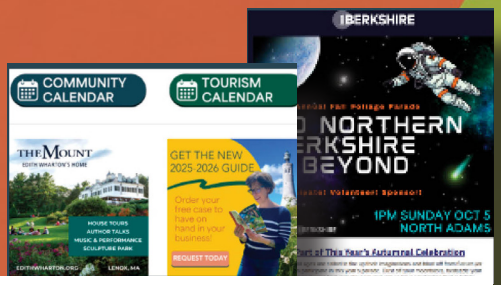
Reach Visitors

As the Official Berkshire Tourism Council we reach millions of visitors annually through our marketing efforts. Ensure your business is part of our outreach.

Explore our Visitor Marketing Media Kit

ECOMMUNICATIONS



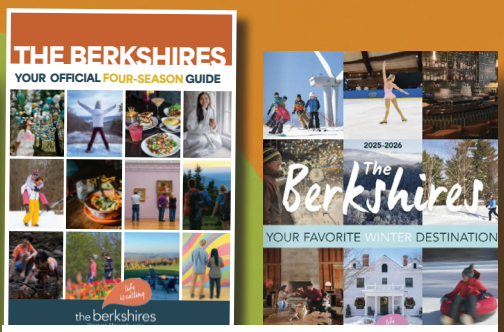
Reach up to **70,000** engaged visitors with one send.

ENEWS AD: $395, available monthly

THEMED EBLASTS: $425,available seasonally

EXCLUSIVE EBLAST: $3,000, you choose the date and create the content

PUBLICATIONS

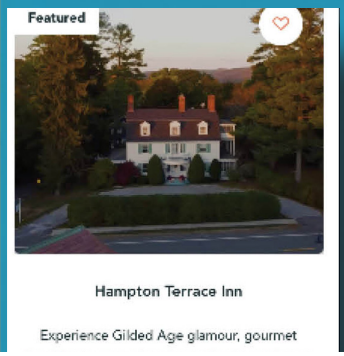


Gain **year-round** visibility.

WINTER DIGITAL BROCHURE AD: $500

OFFICIAL GUIDE AD: $1,120 - $6,922

BERKSHIRES.ORG



Be seen by **hundreds of thousands** of potential visitors.

DISPLAY AD: $380

HOMEPAGE DROP DOWN AD: $450

FULL WIDTH BANNER AD: $2,000

FEATURED EVENT: $260

FOOTER AD: $300

Inquire about other opportunities

2026-2027 | POWERED BY 1BERKSHIRE