

# YOUR MEMBERSHIP MATTERS.

*Here's why...* There is strength in numbers. The greater our membership, the stronger we are as a marketing and economic development organization. Membership is support of our mission: to **promote the region**, **grow business**, **make connections**, and **develop leaders**. Your dues helps us reach visitors, relocators, employees, and entrepreneurs. Join or renew today.

## ENHANCED MEMBERSHIP

- ▶ Your business listings & events on [1berkshire.com](http://1berkshire.com)
- ▶ Social Media shout-outs
- ▶ Member pricing for 1Berkshire events, programs, advertising & job postings
- ▶ Window cling with QR code to [The Official Guide to The Berkshires](#)
- ▶ Deals posted to the Member Community in the Member Portal
- ▶ 1Berkshire mailing list available for purchase
- ▶ Notary Services
- ▶ Media Contact list
- ▶ Listing on NEW [berkshires.org](http://berkshires.org)
- ▶ Your events on [berkshires.org](http://berkshires.org)
- ▶ Name, URL & expanded listing in [The Official Guide to The Berkshires](#)
- ▶ Up to 3 category listings (same description) on [1berkshire.com](http://1berkshire.com) & [berkshires.org](http://berkshires.org) (additional categories available for fee)

## CORE MEMBERSHIP

- ▶ Your business listings & events on [1berkshire.com](http://1berkshire.com)
- ▶ Social Media shout-outs
- ▶ 1 category listing with description on [1berkshire.com](http://1berkshire.com) (additional categories available for fee)
- ▶ Member pricing for 1Berkshire events, programs, advertising & job postings
- ▶ Name/URL in [The Official Guide to The Berkshires](#)
- ▶ Deals posted to the Member Community in the Member Portal
- ▶ 1Berkshire mailing list available for purchase
- ▶ Notary Services
- ▶ Window cling with QR code to [The Official Guide to The Berkshires](#)
- ▶ Media Contact list

**We hope you will remain part of our community. We are here for you and for the Berkshires. Thank you for your support!**

**Ready to join or renew?  
Contact Member Services:**

**[enrollment@1berkshire.com](mailto:enrollment@1berkshire.com)**

**(413) 499-1600**

**Or apply online:**

**[1berkshire.com/membership/](http://1berkshire.com/membership/)  
[1berkshire-membership/](http://1berkshire-membership/)**

## 1BERKSHIRE AT WORK FOR ALL MEMBERS

- ▶ Annually 1berkshire.com & berkshires.org receive nearly 3 million views.
- ▶ More than 50% of our web traffic consists of potential & repeat visitors aged 18-44 years.
- ▶ Eblast distribution includes 70,000+ opt-in subscribers outside of the Berkshires, plus 6,000+ resident subscribers.
- ▶ Combined, our social media channels have 76,000+ followers.
- ▶ 1Berkshire markets our entire region to primary visitor destinations such as NYC & Boston.
- ▶ Host or attend any of our multiple Entrepreneurial Meet-ups throughout the year, connecting with other business owners.
- ▶ Send us your photos & content for social media sharing.
- ▶ Stay connected. We want to hear what you're up to!