



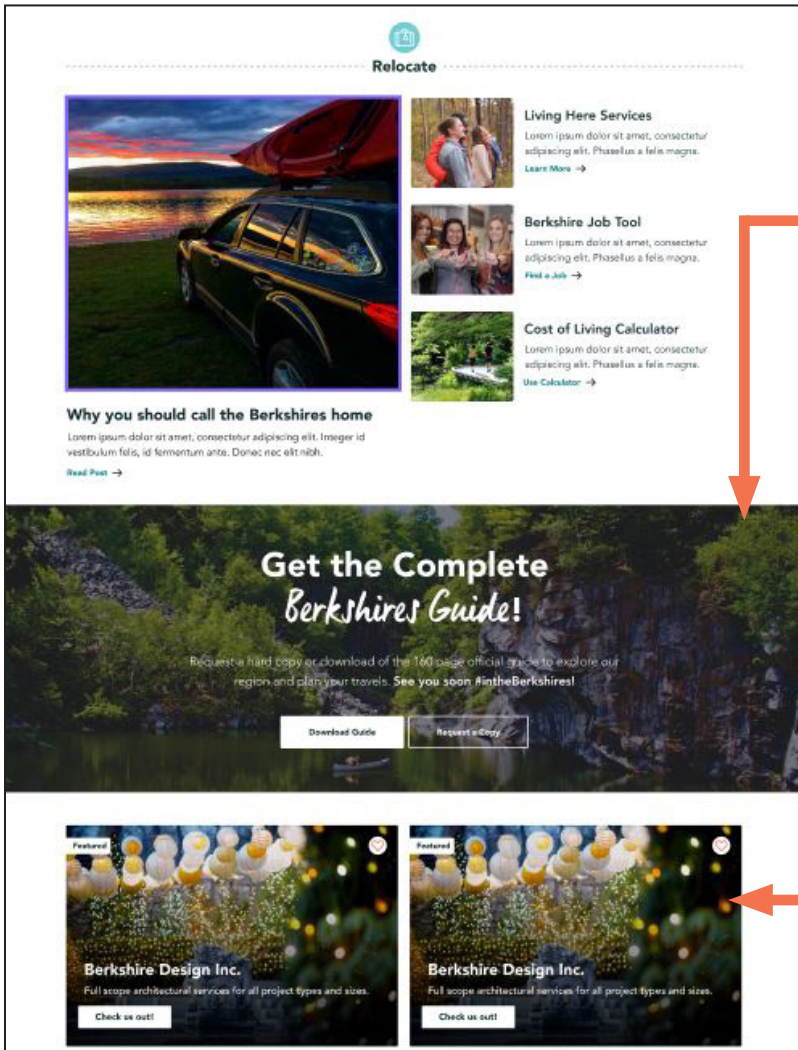
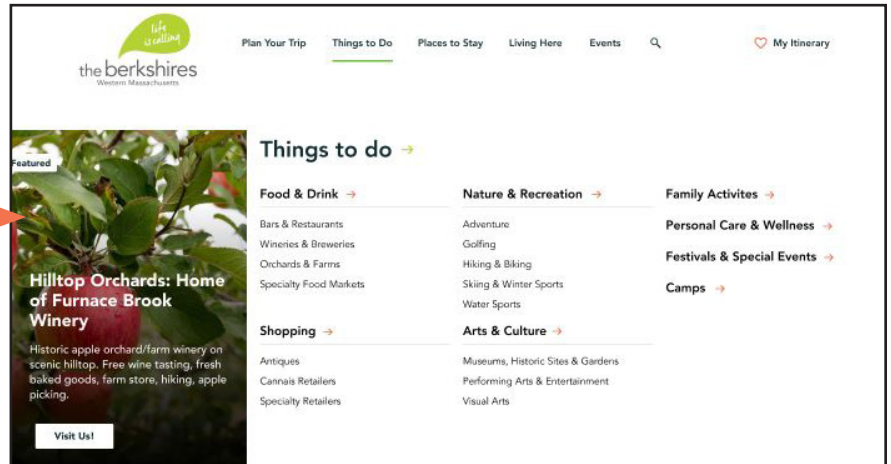
BERKSHIRES.ORG ADVERTISING OPPORTUNITIES

Berkshires.org receives on average **183K pageviews** monthly

Ads are estimated to receive **50,000+ impressions** monthly

Drop Down Menu Ad

- 331 w x 550h pixels image, business title (68 characters max), ad copy (126 characters max), button (20 characters max), link
- Fixed on leftside of menu, limit 1 per category (Choose: Plan Your Trip, Things to Do, Places to Stay, Living Here, Events)
- \$425* Member
- \$637 Non-member



Banner Ad

- 1440w x 453h pixels image, title (36 characters max), ad copy (140 characters max), button (20 characters max), link
- Fixed on Homepage, limit 1
- \$1600* Sept-Jun, \$2200 July/Aug Member
- \$2400 Sept-Jun, \$3300 July/Aug Non-member

Display Ad

- 589w x 393h pixels image, business title (68 characters max), ad copy (184 characters max), button (14 characters max), link
- Middle of page, 2 per page, limit 6, rotates
- Choose Homepage or 1 Category: Plan Your Trip, Things to Do, Places to Stay, Living Here, Events
- \$350* Member Homepage
- \$525 Non-member Homepage
- \$250 Member Category
- \$375 Non-member Category

*PLEASE NOTE: **All prices, specs, limits, etc. are subject to change.**

Event Banner Ad

- 333w x 123h pixels image, business title (68 characters max), ad copy (190 characters max), button (14 characters max), link
- Choose Homepage or 1 Category: Plan Your Trip, Things to Do, Places to Stay, Living Here, Events
- 1 on view at a time, limit 3, rotates
- \$500* Member
- \$750 Non-member

New & Upcoming

Featured Event
May - October | Various Days
Farmers Markets
One of the greatest pleasures of visiting the Berkshires is shopping at our many farmers' markets featuring locally grown and produced veggies, fruits, cheeses, meats, baked goods, and more.
[See All Events](#)

Arts & Culture
This Summer, Get Invigorated with a Liv...
Published on NYTimes.com By Julie Boomer Breahe in some culture and ...
[Read more](#) →

Plan Your Trip
Know before you go
Before you plan to travel to enjoy the natural beauty, culture, cuisine, and adventure of the Berkshires, check...
[Read more](#) →

Local MA
#LiveBRK Spotlight with Jenny Hansell
As days grow longer and temperatures warm, now is a great time to get out...
[Read more](#) →

27 MAY
The Kaleidoscope Project Showhouse
The Correll Inn

27 MAY
Great Art on Screen Documentary Series: Heritage-The Power of Art
Mohave Performing Arts Center

27 MAY
Flights of Fancy: The Botanical and Bejeweled Universe of Mindy Lam
The Correll Inn

MY LOCAL MA
Our Main Streets need our love more than ever. It's the time to find your local.
[Find Your Local](#)

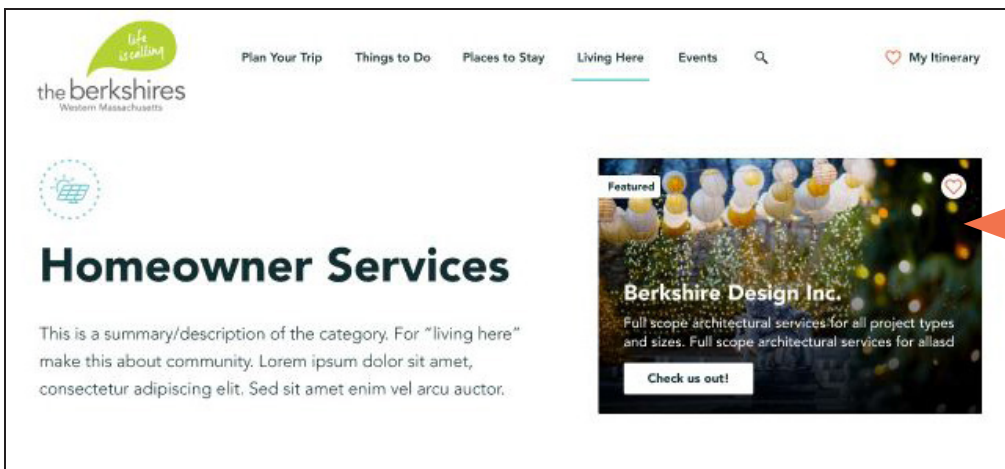
Featured
The Mount, Edith Wharton's Home
A historic house museum and vibrant cultural center.
[Visit Us!](#)

Featured
Berkshire Elegant Country Inns
We are five historic inns located in the beautiful Berkshire Hills.
[About the Inns](#)

Featured
Normal Rockwell Museum: A Must See!
Discover the highly reliable world of American Illustration.
[Check Us Out!](#)

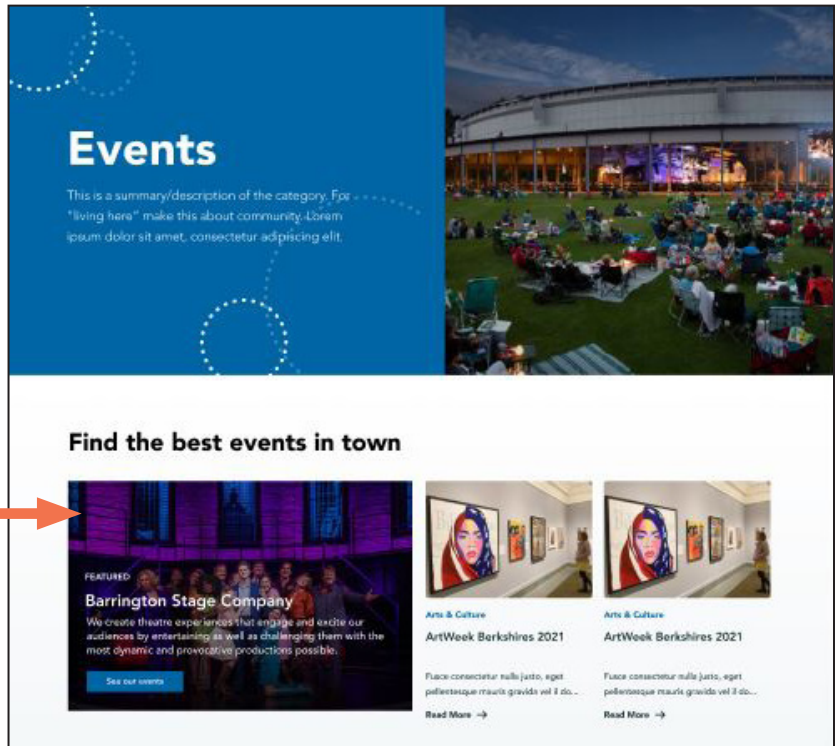
Footer Ad

- 285w x 200h pixels image, business title (57 characters max), ad copy (84 characters max), button (20 characters max), link
- Near bottom of Homepage, 3 on view at a time, limit 6, rotates
- \$200* Member
- \$300 Non-member



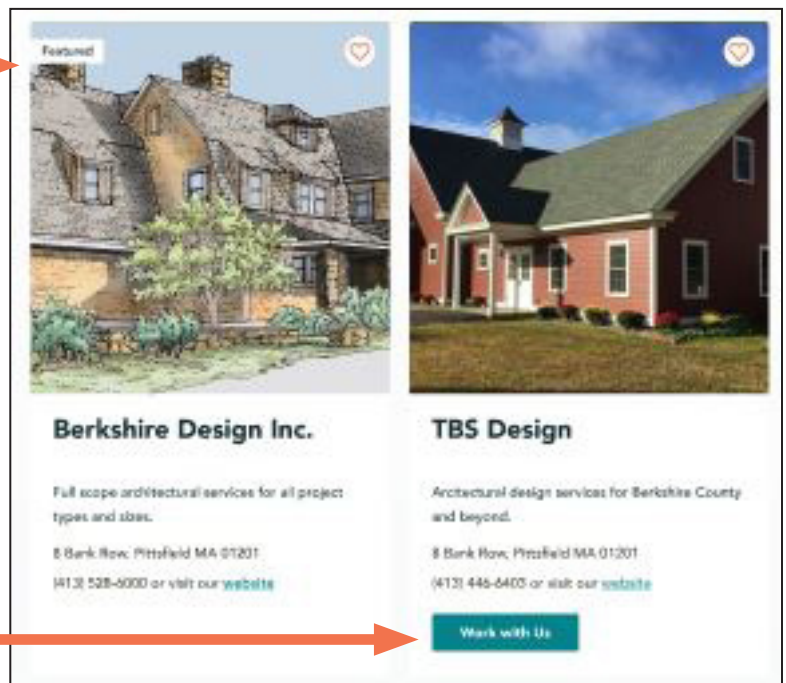
- Header Ad**
- 498w x 326h pixels image, business title (68 characters max), ad copy (184 characters max), button (14 characters max), link
 - Top of Child pages, limit 1 per page (choose sub-category)
 - \$300* Member
 - \$450 Non-member

- Featured Event Ad**
- 589w x 393h pixels image, business title (68 characters max), ad copy (184 characters max), button (14 characters max), link
 - Events page, 1 on view at a time, limit 3, rotates
 - \$250* Member Events
 - \$375 Non-member Events



- Featured Member Listing**
- Member listing appears first
 - Limit 3
 - \$250* Member only

- Call to Action Button**
- button copy, link
 - Member listing
 - \$75* Member only



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