

1BERKSHIRE

BERKSHIRE LEADERSHIP PROGRAM

CREATIVE ECONOMY SESSION

Thursday, April 18, 2019

5:30 - 9:30PM

NORAD Mill

60 Roberts Drive, North Adams MA

Session Coordinators:

Lindsay Codwise, Berkshire Bank Foundation

Aimee Knysh, The Berkshire Eagle

Jessica Shandor, Jiminy Peak

Jenn Smith, The Berkshire Eagle

Session Objective:

Discuss workforce population, training and development trends, challenges and opportunities as it relates to small businesses in the Berkshires. Identify challenges and possible solutions, available resources to help both job seekers and employers.

5:30 – 6:00 PM	Welcome & Enjoy Dinner Subway, provided by 1Berkshire Tossed Salad and Dessert Tray, provided by Williams College Coffee, provided by Tunnel City Coffee
6:00 – 6:20 PM	Dave Moresi , Moresi & Associates
6:20 – 6:40 PM	Scott Kirchner , Mad Macs Inc.
6:40 – 7:00 PM	Charles Stephens , Berkshire Community College
7:00 – 7:15 PM	Coffee and Q & A
7:15 – 7:30 PM	Break
7:30-8:30PM	Breakout Session, "Minding the Gaps: How we can build and support the local workforce." led by Session Coordinators, Jenn, Jessica, Aimee and Lindsay
8:30-9:00PM	Breakout Session Debrief
9:00-9:30PM	Wrap Up & Closing

Next Session:

Thursday, April 25, 2019, 5:30 - 9:30PM at Taconic High School, Pittsfield