

1BERKSHIRE

BERKSHIRE LEADERSHIP PROGRAM

CREATIVE ECONOMY SESSION

Thursday, April 11, 2019

5:30 - 9:30PM

Iredale Mineral Cosmetics
50 Church Street, Great Barrington MA 01230
(the Bryant Building)

Session Coordinators:

Krystle Gallo, General Dynamics
Hannah Domaney, Iredale Mineral Cosmetics
Amy McNally, Massachusetts Department of Transportation

Session Objective:

Introduce current initiatives, trends and challenges, while exploring the role the creative sector has in contributing to the regional economy.

5:30 – 6:00 PM	Introduction and Tour led by Hannah Domaney, Iredale Mineral Cosmetics
6:15 – 6:45 PM	Enjoy Dinner provided by 20 Railroad Public House Dessert provided by Guidos Fresh Marketplace
6:45 – 7:05 PM	Nick Paleologos , Berkshire Theater Group
7:05 – 7:25 PM	Michelle Iglesias , Berkshire Paint & Sip
7:25 – 7:35 PM	Break
7:35 – 7:55 PM	Dawn Lane , Community Access to the Arts (CATA)
7:55-8:15PM	Chris Post , Wandering Star Craft Brewery
8:15-8:30PM	Break
8:30-9:20PM	Breakout Activity <i>“Thriving, not just Surviving - Creative Economy in the Berkshires</i> led by Session Coordinators
9:20-9:30PM	Wrap Up & Closing
Next Session:	Wednesday, April 18, 2018, 5:30 - 9:30PM at NORAD Mill, North Adams