

1 BERKSHIRE ENROLLMENT FORM

JOIN US!

Complete this form to enroll! Dues are billed upon initial enrollment, then annually on July 1st. Credit card or check payments accepted.

1 CONTACT INFORMATION

BUSINESS NAME:	
PRIMARY CONTACT NAME:	TITLE:
PRIMARY CONTACT EMAIL:	
BUSINESS ADDRESS:	
CITY:	STATE / PROVINCE:
POSTAL / ZIP CODE:	COUNTY:
BILLING ADDRESS (IF DIFFERENT FROM ABOVE)	
CITY:	STATE / PROVINCE:
POSTAL / ZIP CODE:	COUNTY:
BUSINESS PHONE:	BUSINESS WEBSITE:
BILLING CONTACT (IF DIFFERENT FROM PRIMARY)	
ADDITIONAL CONTACT:	EMAIL:
ADDITIONAL CONTACT:	EMAIL:

2 BUSINESS CATEGORY PLEASE SELECT ONE

PLAN YOUR TRIP

- Chambers
- Travel Assistance
- Transportation

WHAT TO DO – GENERAL

- Camps
- Family Activities
- Festivals & Special Events
- Personal Care & Wellness

WHAT TO DO – ARTS & CULTURE

- Performing Arts
- Museums, Historical Sites & Gardens
- Visual Arts

WHAT TO DO – SHOPPING

- Malls & Outlets
- Travel Assistance
- Antiques
- Specialty Retailers

WHAT TO DO – NATURE & RECREATION

- Adventure Tourism
- Hiking & Biking
- Water Sports
- Golfing
- Skiing & Winter Sports

WEDDINGS

- Facilities
- Services

WHERE TO STAY

- Inns & B&B's
- Hotels
- Resorts
- Vacation Rentals
- Motels
- Cabins & Campgrounds

EAT & DRINK – GENERAL

- Wineries & Breweries
- Orchards & Farms
- Specialty Food Markets

EAT & DRINK – RESTAURANTS & BARS

- American
- Cafe
- Indian
- Mexican
- Asian
- French
- International
- Mediterranean

LIVING HERE

- Advertising & Media
- Automotive
- Business & Professional Services
- Communications & Computer Services
- Community & Civic Organizations
- Consultants
- Contractors & Construction
- Education
- Energy Services
- Finance & Insurance
- Government

- Funeral & Services
- Healthcare & Pet Care
- Legal Services
- Manufacturing
- Real Estate
- Religious Organizations
- Residential Services
- Mexican
- Asian
- French
- International
- Mediterranean

3 BUSINESS DESCRIPTION FOR WEBSITE AND GUIDE LISTINGS. PLEASE LIMIT TO 20 WORDS

4 BUSINESS DETAILS PLEASE ANSWER ALL THAT APPLY

- Family Friendly
- Group Friendly
- Pet Friendly
- Meeting Space
- Handicap Accessible

ANNUAL ATTENDANCE

- Up to 10,000
- Up to 35,000
- Up to 50,000
- Up to 65,000
- Up to 90,000
- Up to 150,000
- Up to 250,000
- Up to 350,000

NUMBER OF EMPLOYEES _____

LODGING LISTINGS

Price Range (From.....To)

- \$ (\$100 or less)
- \$\$ (\$100 to \$250)
- \$\$\$ (\$250 to \$400)
- \$\$\$\$ (Over \$400)

Amenities

- Minimum Stay
- On-site Restaurant
- WiFi Available
- Pool
- Pet-Friendly
- Kid-Friendly

Number of Rooms/Units _____

RESTAURANT LISTINGS

Price of Average Entree

- \$ (\$15 or less)
- \$\$ (Up to \$25)
- \$\$\$ (Up to \$35)
- \$\$\$\$ (Over \$35)

Amenities

- Bar/Lounge
- Breakfast
- Brunch
- Catering
- Entertainment
- Food after 9:30 PM
- Lunch
- Dinner
- Outdoor Dining
- Reservations Suggested

Seating Capacity _____

RETAIL LISTINGS

Retail Amenities

- Antiques & Vintage
- Arts & Crafts
- Equipment Rentals
- Fashion & Accessories
- Food & Beverage
- Gifts & Collectibles
- Hardware & Automotive
- Home & Garden
- Kids Clothing, Toys, Candy
- Local Products & Souvenirs

5 MEMBERSHIP PRICING & PAYMENT

THANK YOU FOR REQUESTING A 1BERKSHIRE MEMBERSHIP!

Please submit your completed enrollment form to the address or email below. We will review send you an invoice. Your business information will not be listed live until payment is received.

PAYMENT METHODS

- Check payable to 1Berkshire Strategic Alliance
- Credit Card (Visa, Mastercard, Discover, Amex)

ADDITIONAL LISTINGS

Want to show up in more than one place?
Contact Linda to purchase additional listings.

lbeach@1berkshire.com | 413.499.1600, ext. 134

CORE MEMBERSHIP

I WANT TO REACH THE LOCAL, TYPICALLY B2B MARKET

\$300 base rate, \$5 per employee over 5 FTE. Includes full listing on www.1berkshire.com plus name/url in printed Official Guide to the Berkshires.

ENHANCED MEMBERSHIP

I WANT TO REACH LOCALS AND VISITORS

\$400 base rate, additional surcharge based on capacity/attendance. Includes full listings on 1berkshire.com AND berkshires.org (with photo), plus name, address, phone, url and description in printed Official Guide to the Berkshires.

NOT SURE - PLEASE CONSULT