

1BERKSHIRE

1 REGION • 1 COMMUNITY • 1 ECONOMY

MEMBERSHIP SUPPORTS OUR WORK

1Berkshire is the voice of the Berkshire business community with over 1,200 members and growing. Your membership directly supports our work to make the Berkshires a better place to live, work, and visit.

MAKING CONNECTIONS

- Networking Nites
- Entrepreneurial Meetups
- Good News Business Salutes
- Spark! Events
- Career Fair

GROWING BUSINESSES

- Business Advocacy
- Berkshire Starts
- Mentorship
- Berkshire Initiative for Growth
- Berkshire Blueprint 2.0

PROMOTING THE REGION

- Berkshires.org & 1berkshire.com
- Life is Calling Advertising Campaign
- Public Relations
- Social Media
- E-Communications

DEVELOPING LEADERS

- Berkshire Leadership Program
- Youth Leadership Program
- Berkshire Young Professionals
- Educational Sessions
- Steering Committees

Leadership Circle Investors



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MEMBERSHIP BENEFITS YOUR BUSINESS

Start benefiting from our services. We do year-round promotion of the Berkshires. We connect businesses with new customers and with one another. We are the region's resource for economic development and business advocacy. Join us!

CORE MEMBERSHIP

FREE FOR YOU

Name/URL in Guide
Listing on 1berkshire.com
Posting of Deals
Posting of Events
Networking Events

DISCOUNTS ON

Cooperative Ads
E-communication Ads
Web and Print Ads
Exhibitor Booths
Ticketed Events

ACCESS TO

Hosting Events
Use of Logos
Familiarization Tours
Articles & Blogs
Social Media

ENHANCED MEMBERSHIP

Includes everything in the Core Membership PLUS:

EXPANDED LISTING IN GUIDE

115,000
guides distributed annually

LISTING ON BERKSHIRES.ORG

53,000
average monthly users

Contact us to become a 1Berkshire Member: info@1berkshire.com