

1BERKSHIRE Enrollment Form

Dues are charged upon initial enrollment, then annually on July 1st. Discounts are available for brand new businesses as well as for multiple locations or for multiple businesses at the same address.

1 CONTACT INFORMATION for print and online directory listing(s) and 1Berkshire database.

BUSINESS NAME:		
PRIMARY CONTACT:	TITLE:	
ADDRESS:		
BILLING ADDRESS (if different from above):		
CITY:	STATE:	ZIP:
PHONE:	EMAIL:	
NUMBER OF EMPLOYEES (2 part-time equals 1 full-time):	WEBSITE:	
BILLING CONTACT:	EMAIL:	
ADDITIONAL CONTACT:	EMAIL:	
ADDITIONAL CONTACT:	EMAIL:	

2 BUSINESS CATEGORY for B-2-B section of Guide and/or www.1berkshire.com. Applies to all Members.

- Advertising & Media
 - Advertising Agencies
 - Digital Graphics
 - Graphic Designers
 - Marketing
 - Media
 - Newspapers
 - Photographic Services
 - Promotional Products
 - Public/Press Relations
 - Publishers
 - Radio Stations
 - Screen Printing
 - Signs
 - Video/Audio Productions
 - Website Design
- Agriculture, Fishing & Forestry
 - Farms
- Arts, Culture & Entertainment
 - Entertainment/Services
 - Museums
 - Music/Products
 - Theaters/Performing Arts
- Automotive & Marine
 - Auto Leasing/Rentals
 - Auto Repair/Services
 - Auto Supplies
 - Auto Upholstery
 - Auto/Truck Sales
 - Boats
- Business & Professional Services
 - Appraisers
 - Architects
 - Artists/Designers
 - Attorneys
 - Audio Visual Service/Repair
 - Blueprinting Services
 - Bookkeeping Services
 - Cash Registers/Supplies
 - Cleaning Services/Equipment
 - Communications
 - Consultants
 - Consultants/Developmental
 - Consultants/Educational
 - Consultants/Engineering
 - Consultants/Environmental
 - Consultants/Technology
 - Copy Machine/Supplies
 - Credit Processing/Equipment
- Distributors
 - Emergency Response Systems
 - Employment Services
 - Financial Services
 - Foundations (non-profit)
 - Fuel
 - Glass/Glass Repair
 - Interior Decorators/Designers
 - Office Equipment/Supplies
 - Office Furniture/Design
 - Packaging Materials/Services
 - Payroll Preparation Services
 - Printers
 - Rubbish/Garbage Removal
 - Software Development/Services
 - Solar Energy Products/Services
 - Tax Return Preparation
- Computers & Telecommunications
 - Cellular Telephones/Service
 - Computers/Computer Service
 - E-Commerce
 - Internet Services
 - Telephone Services/Equipment
 - Television Services
- Construction Equipment/Contractors
 - Building Supplies
 - Carpenters
 - Contractors
 - Doors
 - Electrical Contractors
 - Engineering
 - Excavators
 - Fence Installers
 - Floor Coverings
 - Heating/Plumbing/AC
 - Home Builders/Improvements
 - Home Inspection Services
 - Lighting
 - Masonry Contractors
 - Painting Contractors
 - Paving
 - Roofing Contractors
 - Steel Buildings
 - Surveyors
 - Windows
- Family, Community & Civic Orgs.
 - Child Care
 - Libraries
 - Chambers/Communities
- Service Organizations
- Finance & Insurance
 - Accountants
 - Banks
 - Insurance
 - Mortgages
- Government, Education & Indiv.
 - Educational/Training Facilities
 - Schools
 - Municipalities/Government
 - Individuals
- Health Care
 - Ambulance Services
 - Assisted Living/Services
 - Dentists
 - Health Care/Services
 - Hospitals
 - Opticians
 - Optometrists/Ophthalmologists
 - Orthodontists
 - Pharmacies
 - Physicians
 - Psychologists/Psychotherapists
- Home & Garden
 - Alarm Systems/Security
 - Florists/Plants/Greenhouses
 - Garden Centers
 - Landscaping/Lawn Maintenance
- Industrial Supplies & Services
 - Equipment/Services
 - Linen Rental
 - Rental Services
 - Uniforms/Facility Services
- Lodging & Travel
 - Lodging/Accommodations
 - Campgrounds
 - Conference Facilities
 - Spa Facilities
 - Tours/Tourist Information
 - Travel Services
- Manufacturing
 - Manufacturers
 - Machine Shops
 - Manufacturers/Paper
 - Manufacturers/Plastics
 - Manufacturers/Processors
 - Metal Fabrication
 - Molds
 - Research & Development
- Personal Care & Services
 - Beauty Salons
 - Chiropractors
 - Exercise/Physical Fitness
 - Funeral Homes
 - Health Education
 - Holistic Health Services
 - Massage Therapy
 - Medical Supplies/Services
 - Monuments/Cemetery
 - Permanent Cosmetics
 - Physical Therapists
 - Retirement Services
 - Yoga & Wellness Centers
- Pets & Veterinary
- Public Utilities
- Real Estate & Moving
 - Movers
 - Real Estate
 - Real Estate Development
 - Management/Rentals
- Religious Organizations
- Restaurants, Food & Beverage
 - Bakeries
 - Banquet Facilities
 - Caterers
 - Coffee/Service Supplies
 - Food Services
 - Gourmet Food
 - Ice Cream
 - Restaurants/Taverns
 - Winery/Brewery/Distillery
- Shopping & Retail
 - Antiques/Appraisals
 - Artist Supplies/Framing
 - Bicycles/Sales/Service
 - Convenience Stores
 - Furniture
 - Hardware
 - Package Stores
 - Retailers
 - Shopping Centers
 - Supermarkets
- Sports & Recreation
 - Golf
 - Recreation
 - Ski Areas
- Transportation Services
 - Trucking

3 BUSINESS DESCRIPTION for www.1berkshire.com, limited to 50 words. Applies to all members.

4 BUSINESS DESCRIPTION for www.berkshires.org, limited to 20 words. Applies to enhanced memberships only.

5 BUSINESS CATEGORY for Enhanced listings in Guide and www.berkshires.org. Dues include one category.

- | | | | |
|--|--|--|---|
| Arts & Culture | Kids | <input type="checkbox"/> Specialty Markets | Living Here (cont.) |
| <input type="checkbox"/> Museums, Historic Sites & Gardens | <input type="checkbox"/> Camps | <input type="checkbox"/> Orchards, Wineries & Farms | <input type="checkbox"/> Places of Worship |
| <input type="checkbox"/> Performing Arts | <input type="checkbox"/> Family Activities | <input type="checkbox"/> Wholesalers | <input type="checkbox"/> Hospitals & Healthcare |
| <input type="checkbox"/> Visual Arts | Shopping | Where to Stay | <input type="checkbox"/> Real Estate & Retirement |
| Nature & Recreation | <input type="checkbox"/> Antiques | <input type="checkbox"/> Bed & Breakfasts | <input type="checkbox"/> Residential Services |
| <input type="checkbox"/> Golfing | <input type="checkbox"/> Malls & Outlets | <input type="checkbox"/> Cabins & Campgrounds | Plan Your Trip |
| <input type="checkbox"/> Skiing & Winter Sports | <input type="checkbox"/> Specialty Retailers | <input type="checkbox"/> Hotels <input type="checkbox"/> Inns | <input type="checkbox"/> Travel Assistance |
| <input type="checkbox"/> Water Sports | Eat & Drink | <input type="checkbox"/> Motels <input type="checkbox"/> Resorts | <input type="checkbox"/> Chambers & Communit |
| <input type="checkbox"/> Hiking & Biking | <input type="checkbox"/> American <input type="checkbox"/> Asian | <input type="checkbox"/> Vacation Rentals | <input type="checkbox"/> Transportation & Maps |
| <input type="checkbox"/> Adventure Tourism | <input type="checkbox"/> Café <input type="checkbox"/> French | Living Here | Weddings |
| <input type="checkbox"/> Sporting Events | <input type="checkbox"/> Indian <input type="checkbox"/> Italian | <input type="checkbox"/> Financial & Insurance Services | <input type="checkbox"/> Wedding Facilities |
| <input type="checkbox"/> Outfitters | <input type="checkbox"/> International | <input type="checkbox"/> Business & Professional Services | <input type="checkbox"/> Wedding Services |
| <input type="checkbox"/> Health & Wellness | <input type="checkbox"/> Mediterranean | <input type="checkbox"/> Education | |
| <input type="checkbox"/> Festivals & Special Events | <input type="checkbox"/> Mexican | <input type="checkbox"/> Local News | |

6 LISTING DETAILS AND AMENITIES. Applies to Enhanced Memberships only.

ALL LISTINGS	RESTAURANT LISTINGS		SEATING CAPACITY
<input type="checkbox"/> Family Friendly <input type="checkbox"/> Group Friendly <input type="checkbox"/> Handicap Accessible <input type="checkbox"/> Meeting Space <input type="checkbox"/> Pet Friendly	AVERAGE ENTRÉE <input type="checkbox"/> \$ (\$15 or less) <input type="checkbox"/> \$\$ (up to \$25) <input type="checkbox"/> \$\$\$ (up to \$35) <input type="checkbox"/> \$\$\$\$ (Over \$35)	<input type="checkbox"/> Bar /Lounge <input type="checkbox"/> Breakfast <input type="checkbox"/> Brunch <input type="checkbox"/> Catering <input type="checkbox"/> Entertainment <input type="checkbox"/> Food after 9:30pm <input type="checkbox"/> Lunch <input type="checkbox"/> Dinner <input type="checkbox"/> Outdoor Dining <input type="checkbox"/> Reservations suggested	<input type="text"/>
RETAIL LISTINGS		LODGING LISTINGS	NUMBER OF ROOMS/UNITS
<input type="checkbox"/> Antiques & Vintage <input type="checkbox"/> Arts & Crafts <input type="checkbox"/> Equipment Rentals <input type="checkbox"/> Fashion & Accessories <input type="checkbox"/> Food & Beverage	<input type="checkbox"/> Gifts & Collectibles <input type="checkbox"/> Hardware & Automotive <input type="checkbox"/> Home & Garden <input type="checkbox"/> Kids Clothing, Toys, Candy <input type="checkbox"/> Local Products & Souvenirs	PRICE RANGE <input type="checkbox"/> O-\$ (\$100 or less) <input type="checkbox"/> O-O \$\$ (\$100-\$250) <input type="checkbox"/> O-O \$\$\$ (\$250-\$400) <input type="checkbox"/> O-O \$\$\$\$ (Over \$400)	<input type="checkbox"/> Minimum Stay <input type="checkbox"/> On-site Restaurant <input type="checkbox"/> WiFi Available <input type="checkbox"/> Pool
			<input type="text"/>

7 MEMBERSHIP PAYMENT

ANNUAL FEE \$	CORE MEMBERSHIP \$300 base rate per year, \$5 per employee over 5 (FTE). Includes full listing on www.1berkshire.com as well as name/url in printed guide. ENHANCED MEMBERSHIP \$400 base rate per year, see staff for full rate schedule. Includes full listings on www.1berkshire.com AND www.berkshires.org , as well as business name, address, phone, url and description in printed Guide. Payment must be submitted with enrollment form. This agreement remains in effect until a written resignation is tendered.
PAYMENT METHOD	
<input type="checkbox"/> Check payable to 1Berkshire Strategic Alliance <input type="checkbox"/> Credit Card (Visa, Mastercard, Discover, Amex)	
CARD #	
EXPIRATION DATE CVV	
SIGNED _____ DATE _____	