

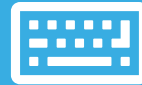
1BERKSHIRE

1 REGION • 1 COMMUNITY • 1 ECONOMY

10 WAYS TO MAKE THE MOST OF YOUR MEMBERSHIP



Email us high-resolution photos for marketing to photos@1berkshire.com



Update your web listing at www.1berkshire.com/update-profile



Offer customers *The Official Guide to The Berkshires* for free



Submit your events or deals at www.1berkshire.com/membership



Attend networking events and connect with your local community



Gain recognition for major milestones at a Good News Business Salute



Engage with us on social media: Facebook, Twitter, YouTube and Instagram



Use #intheberkshires, #tasteberkshires, #liveBRK and #creativityliveshere



Host a 1Berkshire event to show off your venue to potential customers



Advertise in our emails, on 1berkshire.com, or on berkshires.org

Leadership Circle Investors



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REASONS TO BE A 1BERKSHIRE MEMBER

As the official economic development and tourism promotion organization for the Berkshires, 1Berkshire was built to benefit the entire Berkshire business community. We provide a high level of expertise and a resources that you will not find anywhere else. Get your voice heard on the state level and beyond. Be a 1Berkshire member!

EXPOSURE

Members get year-round exposure on our websites and in the Guide.

115,000
Official Guides

CONNECTIONS

Members are invited to attend our networking events around the region.

70+
Events

PROMOTION

Members have access to free and paid ways to promote themselves.

12.5M+
Social Impressions

GROWTH

Members benefit from our public relations work for the Berkshires.

108M+
PR Impressions

Contact us to become a 1Berkshire Member: info@1berkshire.com

1berkshire.com | berkshires.org | 413.499.1600 | 66 Allen Street Pittsfield, MA 01201