Berkshire Leadership Program Government Session – Speaker Bios

John Krol – OneEighty Media

President of OneEighty Media, John Krol serves as Director of Accounts and lead communications consultant for this full-service marketing, communications and advertising firm. John's extensive experience in journalism, broadcasting, public relations, government relations, health care marketing and community outreach provides a unique perspective for businesses looking to re-energize and diversify their marketing efforts.

As the host of the Good Morning Pittsfield radio show since 2006, John has interviewed hundreds of guests focusing on a wide variety of issues in the community, ranging from journalism, economic development, politics, education, nightlife and much more. Born and raised in Pittsfield, Krol is an active member of his community, as Vice President of the Pittsfield City Councilor, serving in his fourth consecutive two-year term on the council, the founding chairman of the City's Green Commission, a member of the School Building Needs Commission, a member of the board of Berkshire Area Health Education Center (AHEC), and former board president of Pittsfield Community Television.

He previously served as the executive director of Sweetwood of Williamstown Retirement Living Community and as Media Relations Manager of Berkshire Healthcare Systems, Inc.

Krol graduated from the University of Pennsylvania in 2000 with a BA in psychology. After college, Krol became a journalist, first as a reporter at the North Adams Transcript, then to radio with Berkshire Broadcasting Company (and later Vox Communications) in North Adams, as the morning anchor and host of the Opinion program on WNAW-AM/WMNB-FM. He worked for the North Adams station for three years before moving on to serve as the Berkshire Bureau Chief for WAMC-Northeast Public Radio. Beginning 2005, Krol served as Public Affairs Coordinator for the City of Pittsfield, where he was active in the continuing revitalization of Pittsfield, specifically marketing the City through special events and the promotion of Pittsfield's new cultural attractions, such as the Colonial Theatre and Barrington Stage Company. He lives in Pittsfield with his wife, Allison, and their sons, Arden, Everett and Beckett.

Mayor Linda M. Tyer – City of Pittsfield

Linda M. Tyer was inaugurated as Mayor of the City of Pittsfield in January 2016, and is the first mayor to be elected to a four-year term in the city's history.

Mayor Tyer's depth of understanding comes from her cumulative experience honed from her work in law firms, school systems, and city government. Her previous role in the Lenox Public School district established a fervent interest in government and its responsibilities to the people. But for Mayor Tyer, Pittsfield was where she wanted to offer her talents. Her family's roots are in the city, and date back to her great-grandparents, one of whom was a Pittsfield police officer. It is their legacy of a strong work ethic and community pride that has influenced Mayor Tyer's work through the years.

Her elected roles in the City of Pittsfield included that of City Clerk and Ward 3 City Councilor, positions for which Mayor Tyer demonstrated a deep commitment and was reelected several times. During this period, Mayor Tyer served as a member of the City Council's committee on Ordinances & Rules, Finance, and Public Health and Safety; she also served as the City Council representative on the Community Development Board. Mayor Tyer was also a founding member and past president of the Samuel Harrison Society in Pittsfield, a cultural preservation group.

Past affiliations include the Massachusetts City Clerks' Association; Notary Public, and Justice of the Peace (Commonwealth of Massachusetts).

Mayor Tyer is an alumna of the Leadership Institute for Public Policy and Impact (LIPPI). She is a graduate of Bay Path College.

Michael J. Wynn - Chief of Police of the Pittsfield (MA) Police Department.

Mike grew up in the City of Pittsfield and attended Pittsfield Public Schools, graduating from Taconic High School. Mike attended the United States Naval Academy for 3 semesters, before transferring to Williams College. He graduated from Williams in 1993, with a double major in English Literature and American Studies.

Mike has been a member of the PPD for twenty-three years. Prior to joining the department as an officer, Mike worked as a liaison between the police and the community as the first Director of the Westside Neighborhood Resource Center. Since joining the department, Mike has served in a variety of assignments, including: Community Policing, Bicycle Patrol, Narcotics, Special Operations (SWAT), Training, Patrol Supervisor, Shift Commander and Bureau Commander. Mike has been the Department's Chief Executive since December 2007.

In addition to his enforcement duties, Mike has served as an instructor at the Western Massachusetts Police Academy teaching topics ranging from defensive tactics and firearms to cultural diversity and bias crimes. He instructs in the state-wide program for new Academy Staff Instructors. From 2003 to 2004, Mike served as a Leadership Fellow at the Drug Enforcement Administration's Training Academy in Quantico, Virginia. Mike is currently an Adjunct Instructor at the Justice System Training and Research Institute located at Roger Williams University, as well as an instructor for the Municipal Police Institute. He currently serves as the President of the Berkshire County Law Enforcement Council (B-LEC).

Mike is active on several local community boards, including the Norman Rockwell Museum and the Berkshire United Way's Positive Youth Development Impact Council. He currently serves as a member of a local Cultural Competency Task Force and a steering committee member for 1Berkshire's Youth Leadership Program. He is a past member of the Berkshire United Way Board of Directors and a former Trustee of Berkshire Community College.

In 2013, Chief Wynn was selected to represent Massachusetts law enforcement as a participant in the Anti Defamation League's (ADL) Northeast Counter-terrorism seminar in Israel.

Chief Wynn is the author of *Rising Through the Ranks: Leadership Tools and Techniques for Law Enforcement.*

He resides in Pittsfield with his wife Christina (Barrett) Wynn.