

1 BERKSHIRE

BERKSHIRE LEADERSHIP PROGRAM

COMMUNITY SERVICE SESSION

Wednesday, April 19, 2017

5:30 - 9:30PM

Blue Q – **2 locations**

Pittsfield, MA

Session Coordinators

Julia Dixon and Jenn Smith

Session Objective: *To give participants a practical, real-time understanding of the role the creative sector has in contributing to economic growth and sustainability in the Berkshires, and how residents can become involved in supporting such growth and activities.*

5:30 PM	Tour of Blue Q warehouse facility at 703 West Housatonic St., Pittsfield, MA
5:50 – 6:20 PM	Dinner (at warehouse)
6:20 – 6:30 PM	Travel to Blue Q Office/Studio at 103 Hawthorne St., Pittsfield, MA <i>(limited parking at this location, please consider parking at 703 W. Housatonic St. and carpooling over if time allows)</i>
6:30 – 6:45 PM	Tour of Blue Q Office/Studio
6:45 – 7:15 PM	Guest Speaker Remarks Helena Fruscio Altsman, Margaret Keller, Diane Pearlman
7:15 – 7:30 PM	Q&A with speakers
7:30 – 7:45 PM	BREAK
7:45 – 9:00 PM	BREAKOUT SESSION A real world, small group exercise in identifying and planning creative collaborations in the Berkshires based on local maps, demographics, trends and statistics.
9:00 PM	Breakout session presentations (5 minutes each)
Next Session:	Wednesday, April 26, 2017, 5:30 - 9:30PM at Berkshire Community College