

Project Guidelines

1 BERKSHIRE

BERKSHIRE LEADERSHIP PROGRAM

Using the consensus-building and leadership skills you've learned, brainstorm, select, develop and deliver a full team project to be presented at graduation. All BLP participants must participate. This project should be based on Berkshire County: economic development needs, immediate needs, or other critical community needs. Additional time outside of class, will be required. The project may be a plan, proposal, or fully executed activity, but must be feasible over the next ten weeks. Remember, the project is as much about the process as it is the final product, and your presentation should explore how you've used the information and tools you've gained in the program to execute your chosen project.

The scope and design of your project is otherwise completely up to you. However, it is recommended that you:

- Identify your project by the third session;
- Be realistic about the time and resources you have available to you;
- Include information about the experiences you had and the processes you used in achieving your goal in the final presentation.

Once identified, your project topic must be submitted in writing to BLP Coordinator for approval. You must present any and all materials for distribution to the public or business community to BLP Coordinator for approval prior to dissemination.

Project Liaison:

Jenn Smith, BLP alumna and Steering Committee member, will be your project liaison and will serve as a resource as you work to develop and complete your project.

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Additional questions may be submitted to BLP Program Coordinator at (413) 499-1600 or blp@1berkshire.com.